

**Digital Communication
Sample 4-Year Plan**

Freshman Year Fall

COMM 1303 – Public Speaking	3
BLIT 1103 – Old Testament	3
HIST 1203 – US History	3
MATH 1103 – Intermediate Algebra	3
ENGL 1503 – English Composition I	3
FRST 1101 – Freshman Seminar	1

Semester Total: 16 hours

Freshman Year Spring

ENGL 1703 – English Composition II	3
PSYC 1103 – General Psychology	3
GNSC 1303 – Engaging with Science	3
FNAR – Exploring Art/Theater/Music	3
BLIT 1203 – New Testament	3
MGMT 1801 – Business Seminar	1

Semester Total: 16 hours

Sophomore Year Fall

THEO 2003 – Christian Theology and Worldview	3
COMM 1703 – Intro to Human Communication	3
MKTG 2303 – Principles of Marketing	3
GRAP 2203 – Intro to Digital Media	3
Gen Ed Exploratory Course	3

Semester Total: 15 hours

Sophomore Year Spring

COMM 2803 – Communication in the Digital World	3
MKTG 3503 – Consumer Behavior	3
GRAP 2503 – Web Design I	3
MATH - Engaging w/Math & Data/Statistics	3
Gen Ed Exploratory Course	3

Semester Total: 15 hours

Junior Year Fall

MGMT 1503 – Mass Media & Society	3
COMM 3003 – Media Editing	3
Gen Ed Exploratory Course	3
Track Coursework	3
Wellness Course	2
COMM 2001 – Multimedia Workshop	1
Elective	1

Semester Total: 16 hours

Junior Year Spring

COMM 3803 – Introduction to Public Relations	3
MKTG 3603 – Digital Marketing	3
GRAP 4603 – Web Design II	3
Track Coursework	3
Elective	3
COMM 4001 – Adv Multimedia Workshop	1

Semester Total: 16 hours

Senior Year Fall

MKTG 3703 – Promotion Management	3
GRAP 3003 – Digital Imaging	3
Track Coursework	3
Upper Division Electives	7

Semester Total: 16 hours

Senior Year Spring

COMM 4883 – Internship	3
Track Coursework	3
Track Coursework	3
Electives	7

Semester Total: 16 hours